

Section 4.05 Signs

1. General Definitions.

- a. Accessory Sign: A sign, which is accessory to the principle use of the premises.
- b. Awning or Canopy: A retractable or fixed shelter constructed of materials on a supporting framework that projects from the exterior wall of a building.
- c. Awning or Canopy Sign: A sign fixed or integrated with the surface of an awning or canopy.
- d. Non-accessory Sign: A sign, which is not accessory to the principle use of the premises.
- e. Ground Sign: A free-standing sign supported by one or more uprights, braces, or pylons located in or upon the ground or to something requiring location on the ground including "billboards" or "poster panels" so-called.
- f. Projecting Sign: A sign, which is affixed to any building or part thereof, or structure, which extends or projects out beyond the building wall or parts thereof, or structure, by more than eighteen inches. A projecting sign shall not include a ground sign as herein defined.
- g. Wall Sign: A sign attached to or placed flat against the exterior wall or surface of any building, no portion of which projects more than twelve inches from the wall, but which may or may not project above the roof or parapet.
- h. Roof Sign: A sign, which is erected, constructed or maintained upon, and which projects above or beyond, the roof or parapet.
- i. Shopping Center: A group of three or more stores, offices or shops, or any combination thereof, selling merchandise or services and served by a common off-street vehicular parking area located on private property. All stores, offices or shops served by one parking area shall be considered one shopping center.
- j. Temporary A Frame Sign: A small two-sided sign hinged at the top, not affixed to a building or the ground, and designed to be readily placed and removed.
- k. Total Sign Area: Total sign area shall mean the sum total of all exterior surfaces of the sign, computed in square feet by multiplying the greatest vertical measurement by the greatest horizontal measurement.

2. Temporary or Portable Sign: An accessory sign displayed for a period not to exceed thirty days during any three hundred sixty-five day period, provided, upon a showing to the Building Department that construction and erection of a

permanent sign is in process, such period may be extended to a maximum of ninety additional days. Such signs shall be firmly affixed to the premises or constructed in such manner so as not to constitute a safety hazard.

3. General Provisions.

- a. No sign advertising a business shall be erected without first submitting an application and obtaining approval of a permit from the Building Department. Such application shall include a drawing or sketch plan reflecting the dimensions, type of sign, e.g., ground sign, wall sign, and, the plan must further show the proposed location on the property where the sign will be placed.
- b. Signs shall be constructed and erected such that no part thereof shall be located in or project or overhang into a public right-of-way, including a sidewalk, driveway, easement of access, street, road and/or highway.
- c. Number of signs: On each premises, there shall be permitted one ground sign, and/or one wall sign, provided, if the property is situated on a corner which is not immediately adjacent to a residential district, wall signs may be placed on the front wall and one side wall.
- d. All signs shall conform to the height limitation of the applicable use district, provided, signs shall in no event exceed the actual height of the principal structure on the property.
- e. All directional signs required for the purpose of orientation, when established by the Village, County, State or Federal government, shall be permitted in all use districts.
- f. Signs used for advertising land or buildings for rent, lease, and/or sale shall be permitted when located on the land or building intended to be rented, leased and/or sold, and shall not exceed ten square feet in total sign area, and shall be removed from the premises within seven calendar days following the date the property is rented, leased and/or sold.
- g. No sign shall constitute an obstruction to vision above a height of thirty inches from the established street grade within the triangular area formed at the intersection of any street right-of-way lines by a straight line drawn between said right-of-way lines at a distance along each line of twenty-five feet from their point of intersection.
- h. Signs shall not be permitted to have moving parts, intermittently flashing illumination and/or scrolling or changing displays.

- i. For the purpose of preserving the residential character of that portion of the Village not situated on the state highway, and to render such area attractive to travelers and provide for the safety of drivers and pedestrians within such portion of the Village, and in recognition of the fact that the placement of non-premises signs tends to foster places which gather refuse and paper and places for the dumping of dirt, debris and filth, and taking into consideration the fact that the placement of non-accessory signs on the smaller lots and parcels within the Village would tend to obstruct motor vehicle sight distance and clear view and be detrimental to the appearance and other aesthetic objectives of the Village, non-accessory signs, including billboards, shall be allowed on a limited basis, as expressly authorized in this Ordinance.
4. Special Regulations by Type of Sign.
- a. Ground Signs: For properties which abut thoroughfares having a speed limit of thirty-five miles per hour or less, the area of the sign shall not exceed twenty square feet per each of two sides; and, for properties which abut thoroughfares having a speed limit in excess of thirty-five miles per hour, the area of the sign shall not exceed forty square feet per each of two sides.
 - b. Wall Signs: The area of a wall sign shall not exceed the greater of the following: ten (10%) of the area of the wall (include area of mansard roofs for calculation of the 10%) upon which the sign is displayed, including doors, windows and any other openings, etc., or, thirty-two square feet. The distance (projection) between the wall upon which the sign is displayed and the outer surface or face of the sign shall not exceed twelve inches, and, in all events, the sign shall in no manner obstruct pedestrian and/or vehicular traffic on sidewalks, driveways and/or other ways. Wall signs shall not extend above the top, or beyond the ends, of the wall.
 - c. Roof Signs: Roof signs shall be prohibited, except to the extent and in such cases that projecting signs are permitted, as provided for in this Ordinance.
 - d. Temporary A-frame signs:
 - i. One sign permitted per business location.
 - ii. Sign not to exceed six square feet per side. This sign area shall not be included in the total area permitted for other signs.
 - iii. Sign not to exceed four feet in height.

- iv. If sign is placed in sidewalk area, it must not obstruct the opening of vehicle doors for vehicles parked along the sidewalk area.
- v. A minimum of a five-foot-wide unobstructed pedestrian pathway must be maintained on the sidewalk in front of the business.
- vi. These signs are only permitted during the actual hours of operation of the business and must be removed at all other times.
- vii. This sign must be of professional design and construction so as not to detract from the community image.
- viii. This paragraph (d) shall apply to businesses located in a B-1 (Local business & office) zoning district. Businesses located in a B-2 (General business) zoning district may display this type of sign under the above conditions providing the business is adjacent to South Street and the sign is displayed on the South Street side of the property only.
- e. Awnings and canopies:
 - i. An awning, canopy or marquee shall not project more than six feet beyond the face of the building.
 - ii. One sign, not to exceed twelve-inches in height, is permitted on the face of an awning, canopy or marquee. This sign area shall not be included in the total area permitted for area signage.

5. Special Regulations for Shopping Centers and Multiple Office Buildings.

- a. Ground Signs: Ground signs, with respect to property restricted to a twenty square foot sign, shall be permitted an additional five square feet of signage per each business in excess of one, provided, in no event shall such signs exceed thirty square feet. Ground signs, with respect to property restricted to a forty square foot sign, shall be permitted an additional five square feet of signage per each business in excess of one, provided, in no event shall such signs exceed fifty square feet.
- b. Wall Signs: All signs on given premises shall be uniform in pattern, theme and/or general concept. Each business shall be entitled to a wall sign, provided, the limitation of the greater ten (10%) percent of the wall surface or thirty-two square feet shall continue to apply (see, wall sign regulations, above), provided, further;

however, in the event new businesses are commenced after an initial sign is displayed, and these provisions would otherwise prohibit a new wall sign, such new businesses shall be permitted to display wall signs which do not exceed four square feet each, provided the wall upon which the sign is displayed shall in no event be covered in excess of twenty (20%) percent.

6. The Projecting Sign.

The Planning Commission is authorized to approve a projecting sign of up to twenty square feet in area in lieu of a wall sign if inspected by Building Inspector and it is determined that:

- a. There will not be an unreasonable interference with adjacent pedestrian and/or vehicular traffic, including view for traffic safety.
- b. There will be no interference, now or within the reasonably anticipated future, with respect to the visibility of neighboring businesses and/or business signs.
- c. The design of the sign does not include unnecessary wires, cables, and the like.

7. Signs advertising for the sale or rent of real estate shall be situated on the property being advertised, and, following sale or lease, as the case may be, the "For Sale" and/or "Sold" sign shall be removed within seven calendar days.

8. Political signs are allowed in any zoning district provided they are removed within seven calendar days following the election for which they are used.